

A R E N A  
 L A N C A  
R E S O R T

*luxury so effortlessly.*

M A G A W I S H H U R G H A D A



“  
Mother nature  
was unbelievably  
generous with  
a sun-kissed  
floating on the  
Red Sea’s.”

Here is where exquisite ribbons of sand are backed by wight sand views and lapped by turquoise waters sleeping at the foot of red mountain peaks. Captivating beneath the water as above, Arena Blanca is one of the few places on earth that does luxury so effortlessly.

## WELCOME TO ARENA BLANCA

Overview, Location,  
Masterplan, Amenities  
and Facilities





## About

# El Ezz Developments

Elezz Developments is one of Al Bader Group, founded by Moataz Moharam since 1991 in the Gulf area. Al Bader encompasses 14 companies in various industries working in 6 countries in Europe, Asia, and Africa. Elezz Developments was founded in 2007 in the Gulf area, and rapidly the company boomed and became one of the leading real estate developers who built landmarks from mixed-use towers, residential, and touristic projects.

Our brand name El Ezz, referring to luxuriousness and prosperity, which are the base of our projects, we build luxury buildings to prosper. Our projects whether mixed- use towers, residential compounds, hotels, or resorts built to be landmarks.

6

Branches

+13

Countries

+280

Delivered Projects

+7560

Professional

Amman - Qatar - UAE - Spain - China - Spain



# ELEZZ

DEVELOPMENTS



# Why Hurghada & Magawish

Located on the coast of the Red Sea and one of Egypt's most popular tourist destinations, Hurghada has beautiful beaches and perfect crystal-clear waters for diving and snorkelling. Since the 1980s it went through a non-stopping phase of development and modernism lead by American, European and Arab investors to become the superior bathing resort on the shores of the Red Sea.

Located at the heart of Magawish on the beautiful Red Sea coast, Makadi Heights is only 5 minutes away from Hurghada airport, while the towns of Hurghada are just 7 minutes and El Gouna 25 minutes away. Getting here from overseas could not be easier. The project also occupies a prime position in Sinai's blue skies, 30 meters above sea level at the highest point of Makadi Bay, guaranteeing unbeatable panoramic views of the Red Sea wherever you are. Ensure proximity to the action, Arena Blanca is located near all major developments on the coast, while also providing everything you could need within its walls.



Glistening on an idyllic peninsula under the Red Sea's

## FILL UP YOUR SENSES

# *AB*

## *Arena Blanca*

R E S O R T



# About Arena Blanca...

Arena Blanca as a comprehensive town, marked by an astounding landscape, Arena Blanca provides everything you need to get away and enjoy your retreat, all year round.

Minutes away from major cities, with amenities that ensure you will never need to interrupt your time, Arena Blanca is an all-inclusive biotic compound, planned for simple, effortless convenience.

All shopping, entertainment and leisure facilities are integrated into the project.

There is no need to go elsewhere; Simply relax and enjoy a new, carefree lifestyle in a stunning elevated location.

Here is where exquisite ribbons of sand are backed by lush green views and lapped by turquoise waters sleeping at the foot of red mountain peak. one of the few places on earth that does










# ALL ABOUT THE MAGNIFICENT LOCATION

Getting here from overseas could not be easier. The project also occupies a prime position in Magawish blue skies, 30 meters above sea level at the highest point of Magawish Hurgada, guaranteeing unbeatable panoramic views of the Red Sea wherever you are.

Our location is located in the Naser Road between Sahel Hurgada Qena Road.

460 KM From Cairo

40 KM From Safaga.

-  7 min | Hurghada downtown
-  20 min | Gouna
-  10 min | Shael Hashish
-  5 min | Hurghada airport
-  1 min | Senzo mall
-  0.5 min | Sea beach
-  0.5 min | Aqua Jungle



Scan the QR code to find  
your location

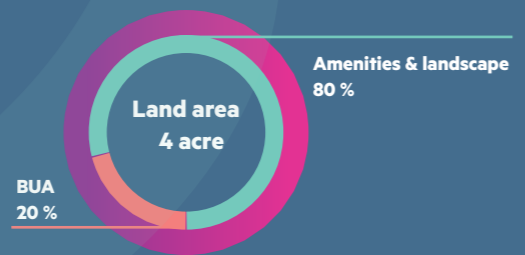


# Why Arena Blanca

When you buy a home in Arena Blanca, you are buying more than a beautiful house in a perfect setting, you are buying into Arena Blanca at Magawish Hurghada life.

A life in which the sun always shines, the water is always turquoise, children are always safely entertained and everyone wears a smile. cozy people from around the world have already chosen Arena Blanca as their permanent or holiday home. The result is a unique combination of beauty, nature, and a thriving community.

Our cozy compound built a new experience for boutique compound serve all your needs with 4 acre land plot with built up area 20% and 80% mix use between amenities and landscape with water fitchers.





# Benefits of join Arena Blanca Compound

Getting here from overseas could not be easier. The project also occupies a prime position in Magawish blue skies, 30 meters above sea level at the highest point of Magawish Hurgada, guaranteeing unbeatable panoramic views of the Red Sea wherever you are.

Our location is located in the Naser Road between Sahel Hurghada Qena Road.

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Mother nature unbelievably generous  
sun-kissed floating on the Red Sea.



# Main Arena Blanca philosophy

## Less Is Always More

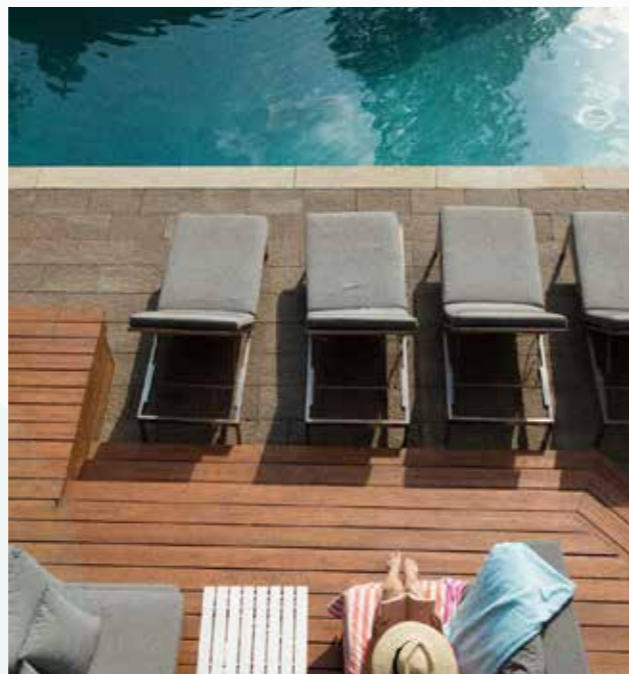
The general philosophy of the project is based on a modern architectural school inspired by the largest and most famous architect in the world the idea began that the project should be based on a strong foundation that would resist and continue with the changing weather, humidity and rain , so the idea of relying on strong construction, which was taken from the famous Italian architect Christian de portzamparc and the one who adopts in his ideas strong straight construction to live a longer life and maintain it's beauty for a longer period the project plan was developed on the basis of environmental architecture, which depends on the continuation of sunlight for as long as possible, which helps in this by the large number of openings in the building and the increase in natural lighting inside the place, so that each unit has it's own vision, which overlooks the greenery and swimming pools and all this in addition to the privacy of each unit, the design idea was adopted and inspired by the famous architecture, kin gang which always seeks to have a clear vision by increasing the unit openings from windows and terraces, which creates a healthy and sunny atmosphere throughout the year the general philosophy of the project is that there should be privacy and a healthy environment and enjoy all the elements of the project from calmness, greenery and advanced swimming pools, which is an advanced and innovative philosophy and is unique in the entire region



# All Year Round Red Sea Home lifestyle



Enjoy the all year round mesmerizing weather with your family and friends and live the Red Sea lifestyle.



Experience more joy, with recreations of happy memories with your family. Discover a new way of life with Arina Blanca, a place that offers the epitome of relation.



Warm homes that provide the highest standard of comfort, terraces that mark all the boxes when it comes to lifestyle, trends, and not to mention



space for your fluffy pets. A new way of life begins here, with everything in place.



# All Year Round Red Sea Home lifestyle

The commercial area a amenity for all your entertainment and service needs. Built so you can find everything in one place, and in a central location, we cater to all of our residents, as unique as they are in age and walks of life.

The commercial area offers a variety of shopping and dining facilities, a clinic, pharmacy and supermarket, providing a combination of practical amenities and luxury services.

Experience family gatherings in a one of a kind community space that is only a short walk away from your home.

Believing that relaxation is the highest form of satisfaction means meeting needs at every level, and Arena Blanca commercial area is designed to do just that, meeting practical needs so that our residents can enjoy an elevated and peaceful frame of mind.





# Whats The Smart Amenities



1. 24 x 7 security



2. CCVT camera



3. Commercial area



4. Food court



5. Medical area



6. Spa



7. Gym



8. Hypermarket



9. Chillout area



10. Events area



11. Yoga space



12. Kids area



13. Water filters



14. 3 Swimming Pools



15. Kids swimming pool



16. Jogging track



17. Bicycle track



18. Parking plots



19. Facility management system



20. Solar power system





...ther nature unbelievable genera  
...unlissed floating on the water





Type A  
One bedroom  
studio with  
average area  
60 m<sup>2</sup>

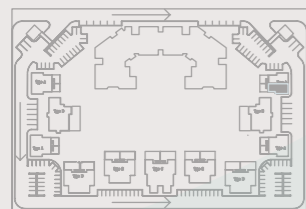
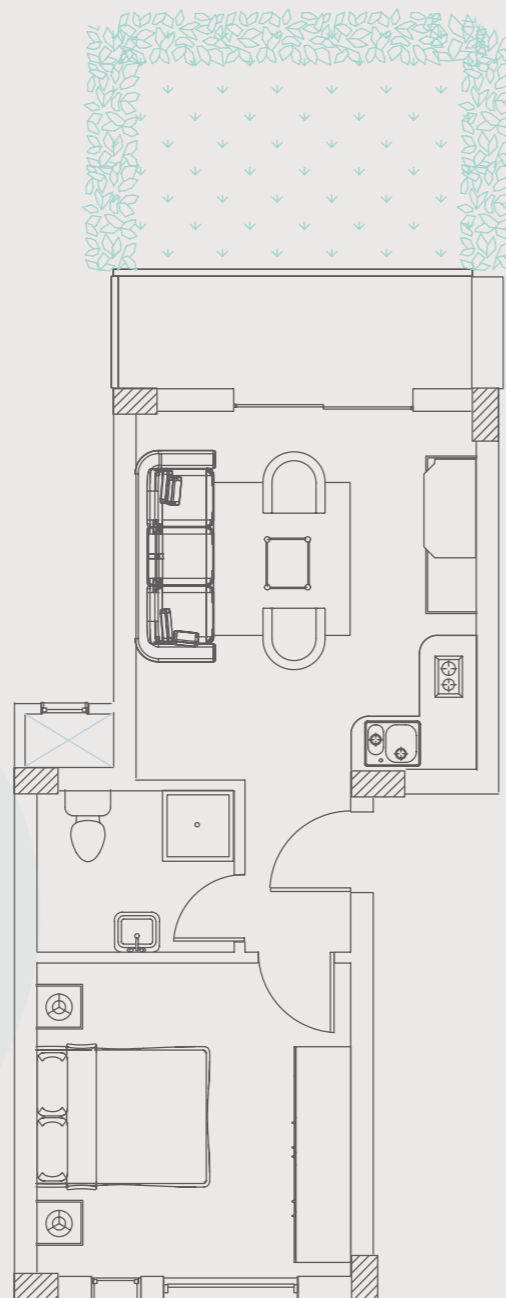






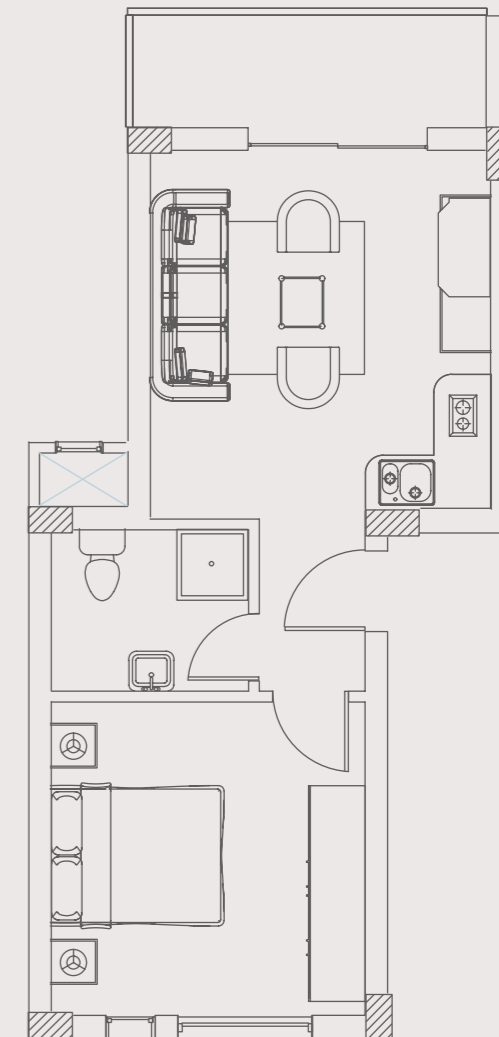
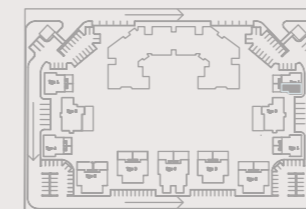
## Unit 201 Ground floor

Terrace	6	m <sup>2</sup>
Reception	15	m <sup>2</sup>
Open kitchen	3	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	12	m <sup>2</sup>
Garden	16.5	m <sup>2</sup>



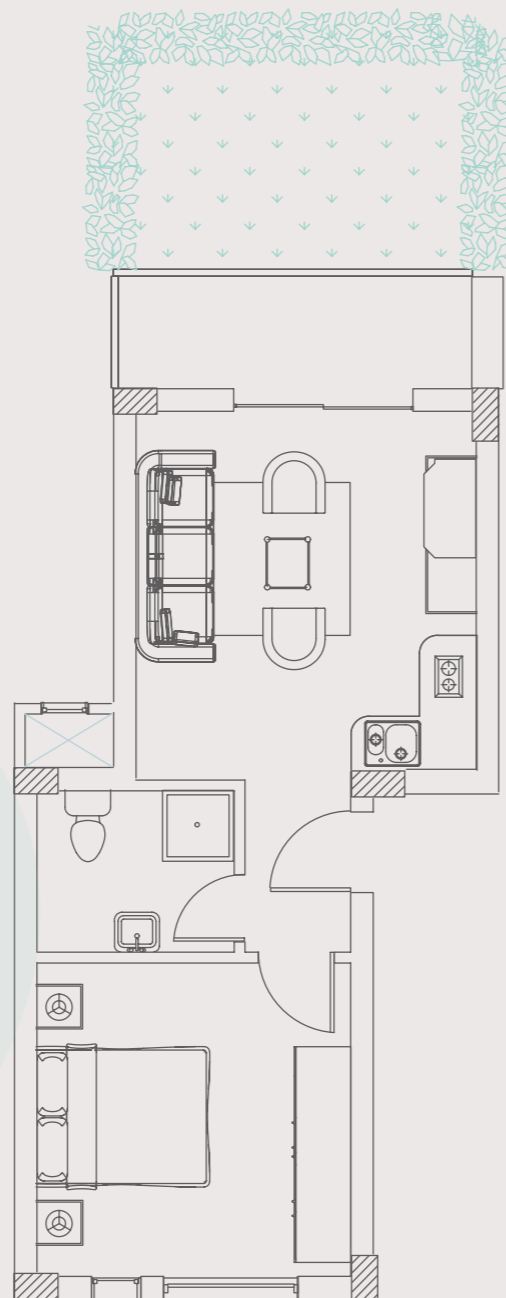
## Unit 203 Typical floor

Terrace	6	m <sup>2</sup>
Reception	15	m <sup>2</sup>
Open kitchen	3	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	12	m <sup>2</sup>



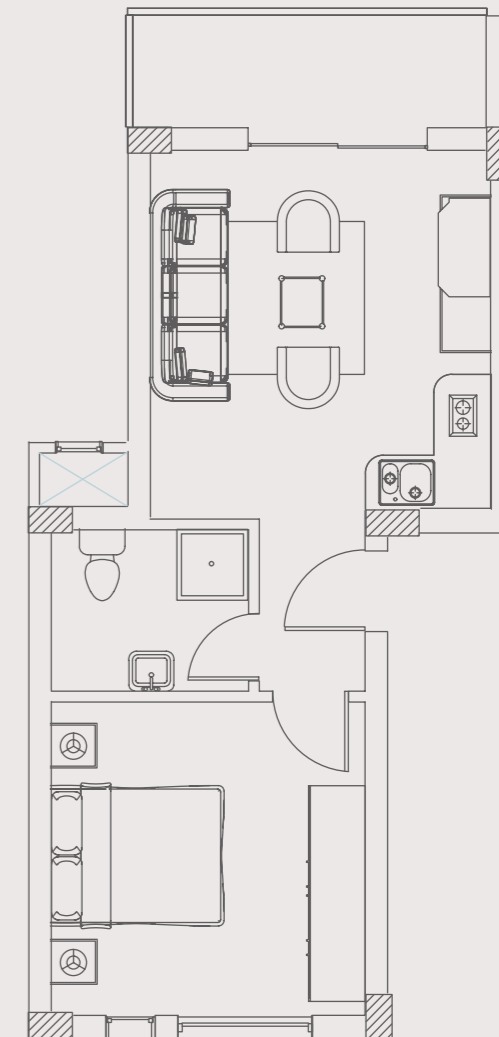
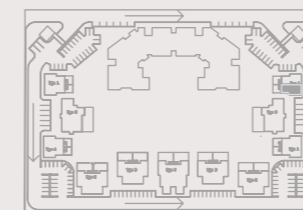
## Unit 301 Ground floor

Terrace	6	m <sup>2</sup>
Reception	15	m <sup>2</sup>
Open kitchen	3	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	12	m <sup>2</sup>
Garden	16.5	m <sup>2</sup>



## Unit 303 Typical floor

Terrace	6	m <sup>2</sup>
Reception	15	m <sup>2</sup>
Open kitchen	3	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	12	m <sup>2</sup>





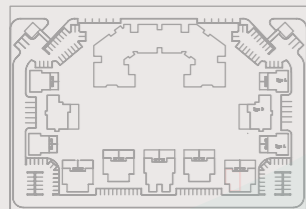
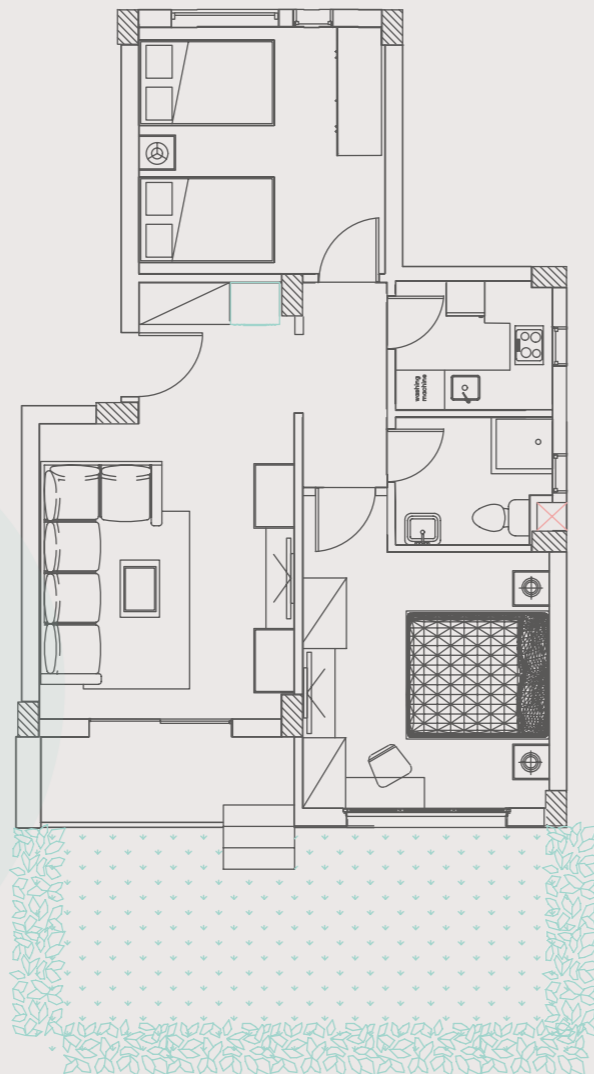


Type B  
**Two bedrooms  
studio with  
average area  
95 m<sup>2</sup>**



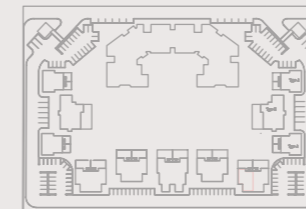
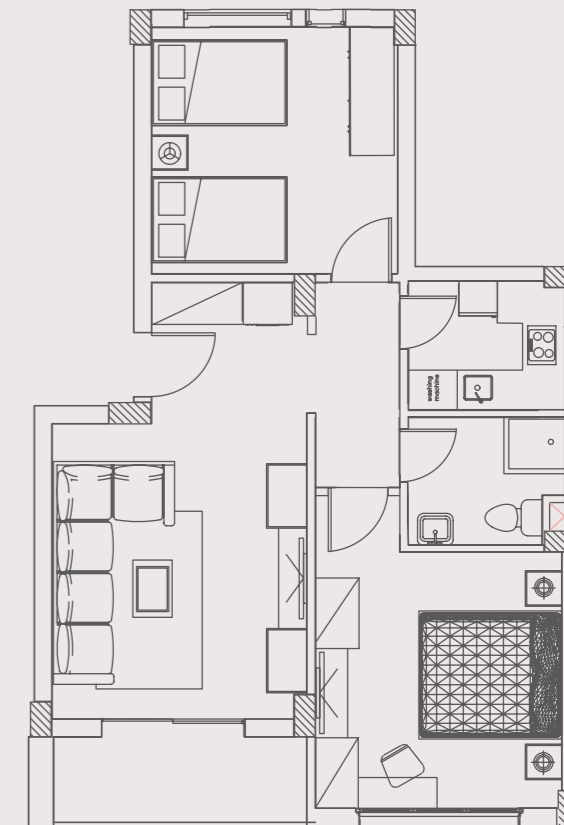
## Unit 101 Ground floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>
Garden	32	m <sup>2</sup>



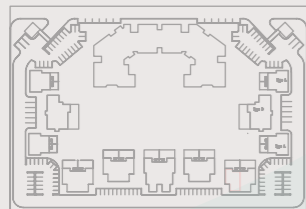
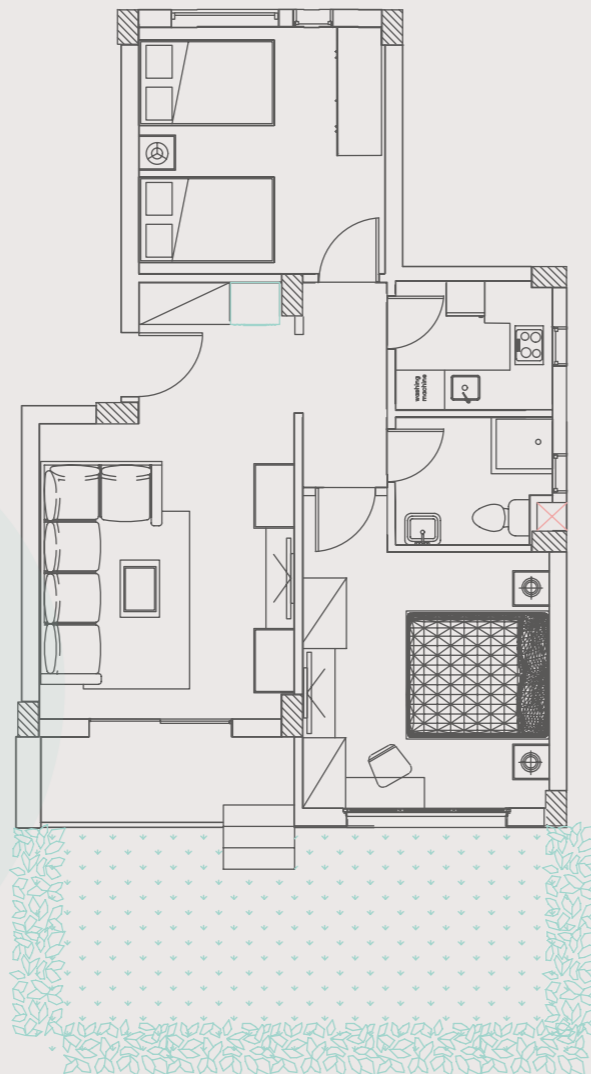
## Unit 103 Typical floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>



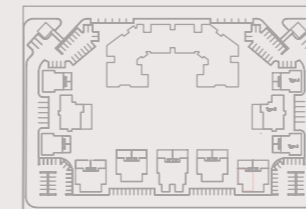
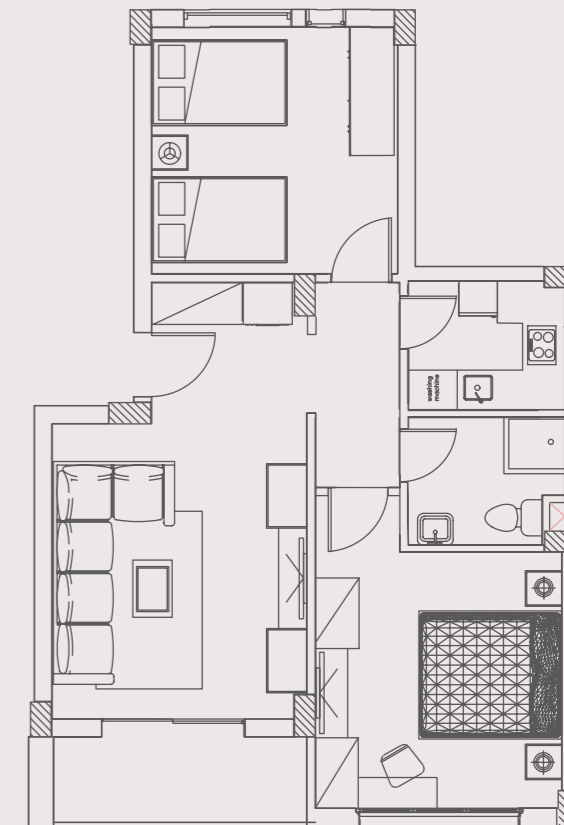
## Unit 201 Ground floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>
Garden	32	m <sup>2</sup>



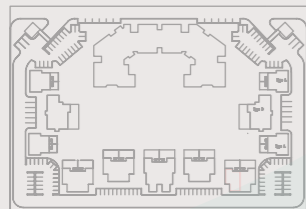
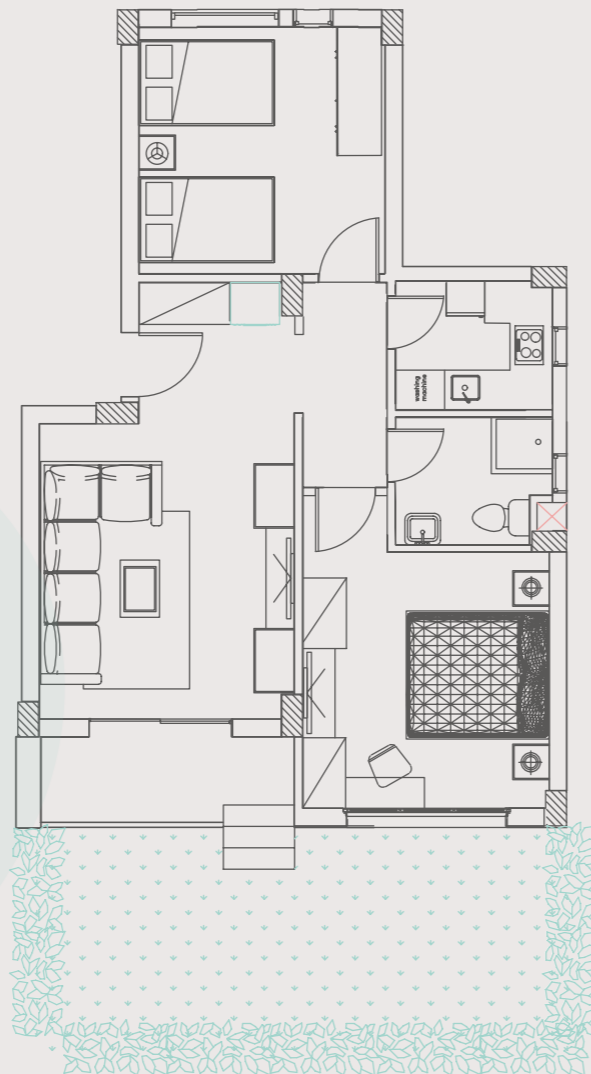
## Unit 203 Typical floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>



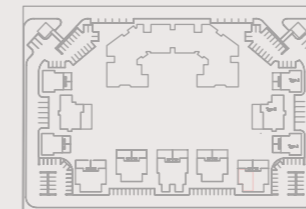
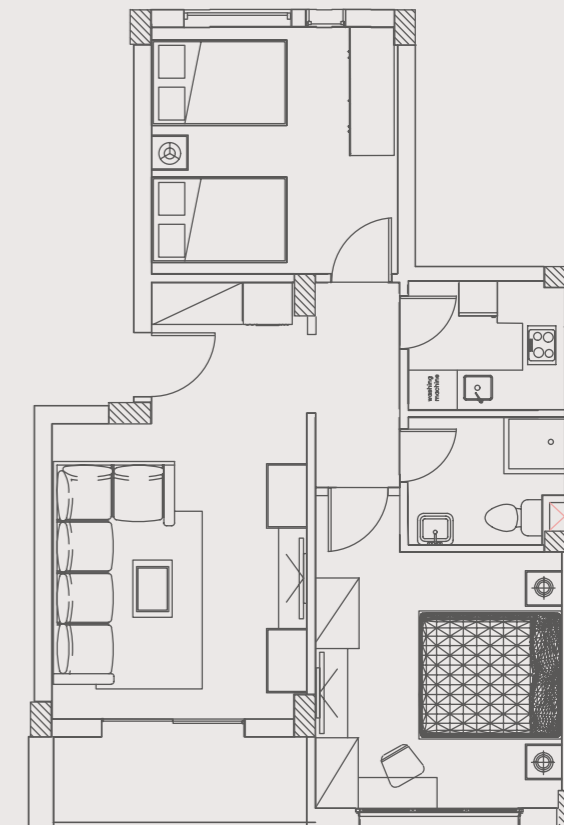
## Unit 301 Ground floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>
Garden	32	m <sup>2</sup>



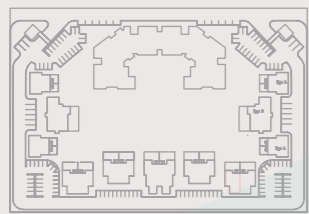
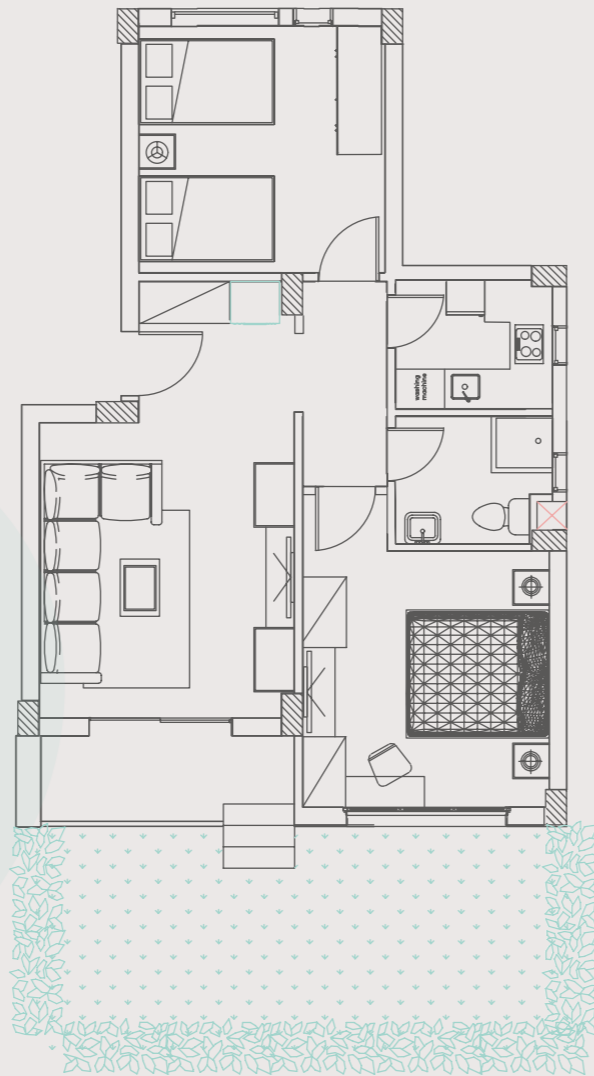
## Unit 303 Typical floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>



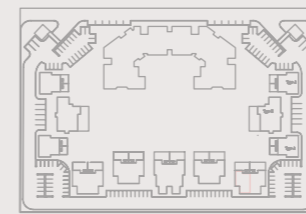
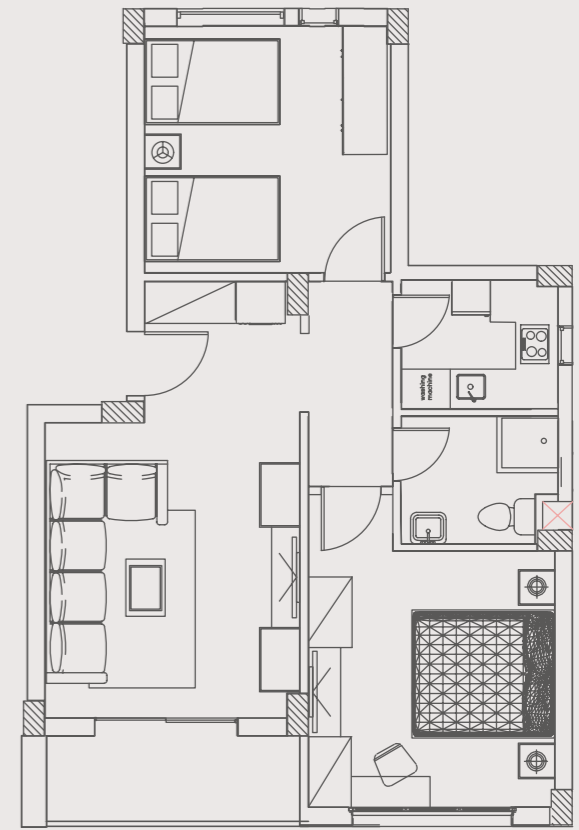
## Unit 401 Ground floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>
Garden	32	m <sup>2</sup>



## Unit 303 Typical floor

Terrace	5	m <sup>2</sup>
Reception	23	m <sup>2</sup>
kitchen	4	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	14	m <sup>2</sup>
Bedroom 2	12	m <sup>2</sup>



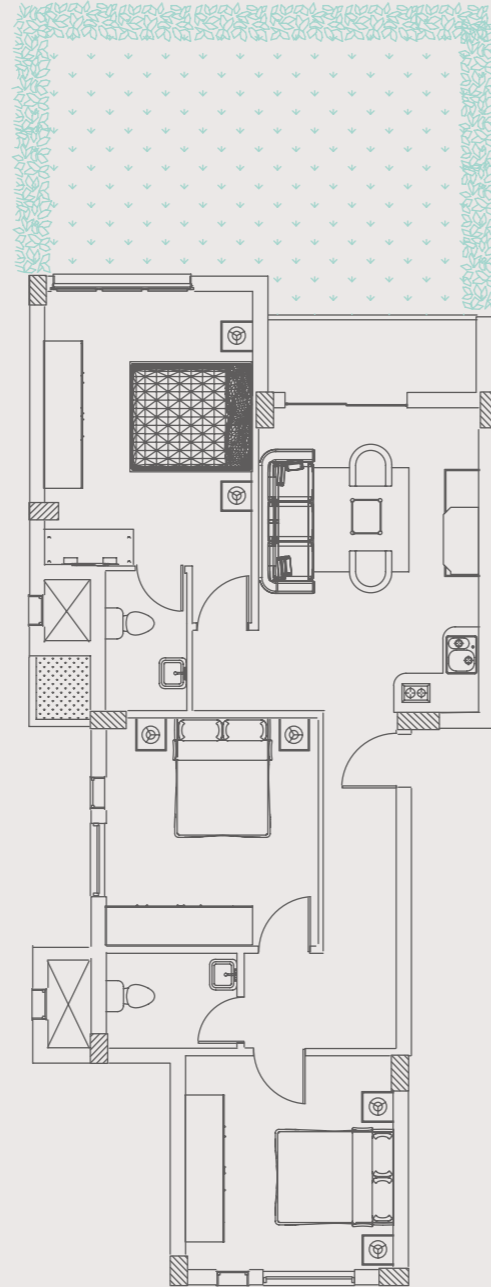
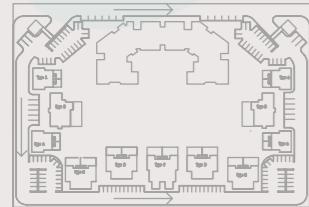


Type C  
Three bedrooms  
studio with  
average area  
140 m<sup>2</sup>



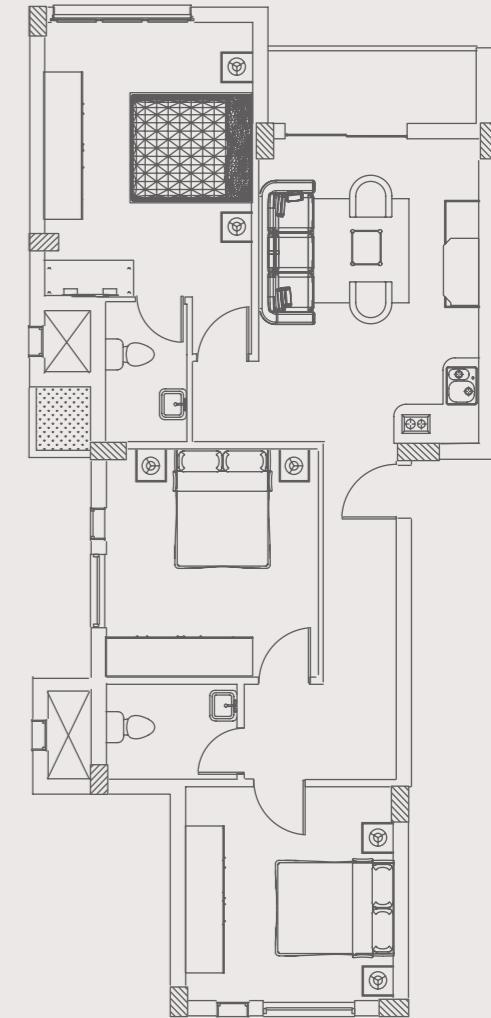
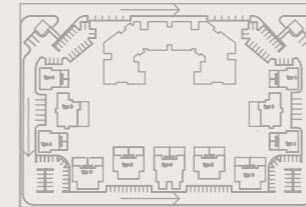
## Unit 101 Ground floor

Terrace	4.5	m <sup>2</sup>
Reception	28	m <sup>2</sup>
Open kitchen	3.5	m <sup>2</sup>
Toilet	3	m <sup>2</sup>
Toilet 2	3.5	m <sup>2</sup>
Bedroom	16	m <sup>2</sup>
Bedroom 2	13	m <sup>2</sup>
Garden	48	m <sup>2</sup>



## Unit 103 Typical floor

Terrace	4.5	m <sup>2</sup>
Reception	28	m <sup>2</sup>
Open kitchen	3.5	m <sup>2</sup>
Toilet	3	m <sup>2</sup>
Toilet 2	3.5	m <sup>2</sup>
Bedroom	16	m <sup>2</sup>
Bedroom 2	13	m <sup>2</sup>



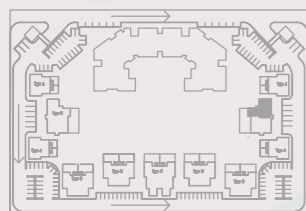
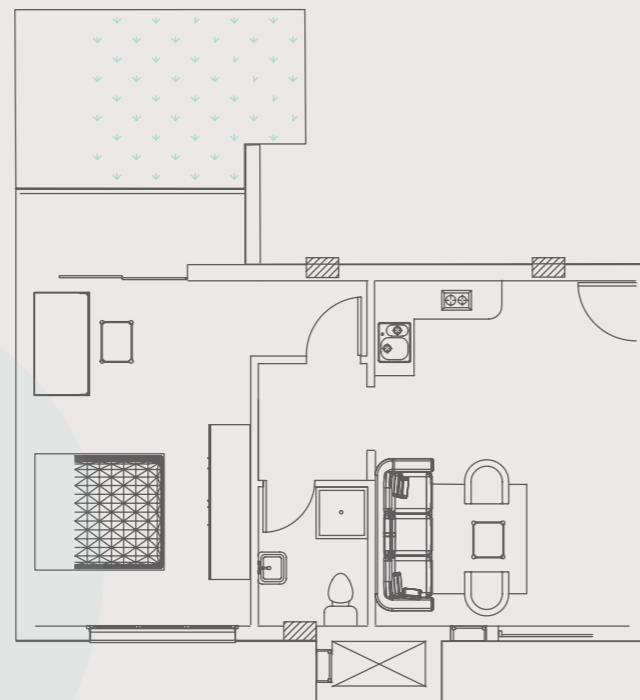


Type D  
One or two  
bedrooms  
studio with  
average area  
from 60 m<sup>2</sup> to  
90 m<sup>2</sup>



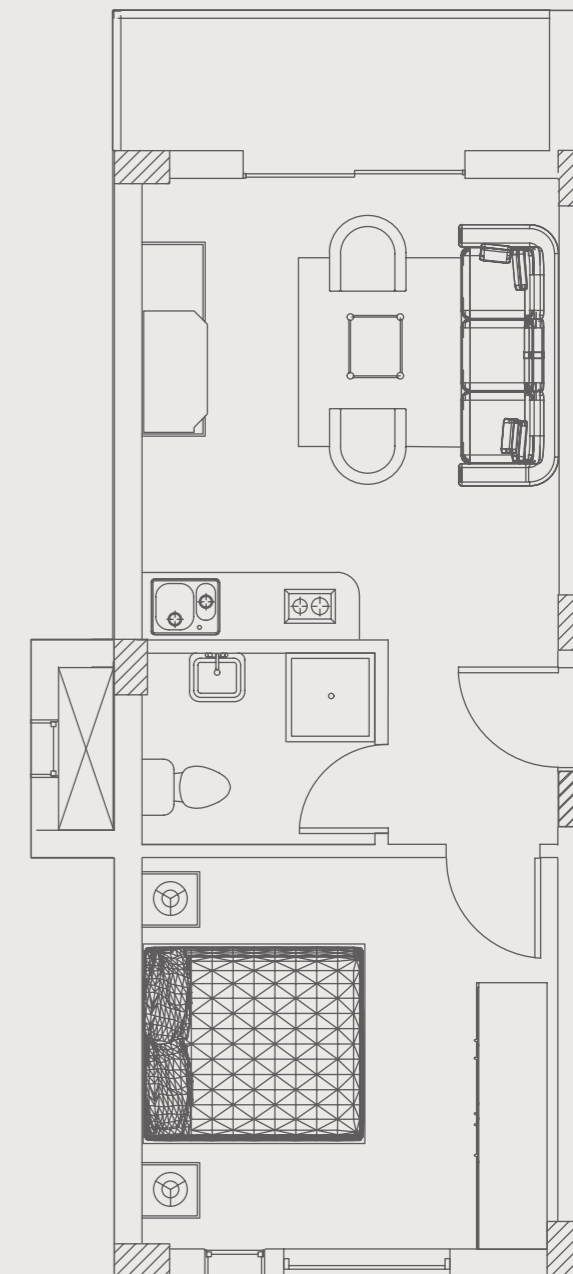
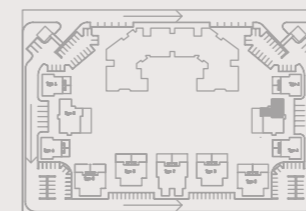
## Unit 101 Ground floor

Terrace	4	m <sup>2</sup>
Reception	21	m <sup>2</sup>
Open kitchen	3.5	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	20	m <sup>2</sup>
Garden	17	m <sup>2</sup>



## Unit 103 Typical floor

Terrace	4	m <sup>2</sup>
Reception	14.5	m <sup>2</sup>
Open kitchen	3.5	m <sup>2</sup>
Toilet	4	m <sup>2</sup>
Bedroom	20	m <sup>2</sup>







Mother nature unbelievably generous  
sun-kissed floating on the Red Sea







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**Magawish  
Hurghada**

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